



2022 IMPACT REPORT

Improving Government and
Society Through Open Data and
Evidence-Informed Public Policy



The Data Foundation's 2022 Impact Report highlights the progress we have made toward our core principle of promoting accessible, timely, and useful data for evidence-informed decision-making across government, with the goal of strengthening our democratic institutions.

The Data Foundation had a remarkable 2022. We continued our efforts to promote the use of data in government and society through various initiatives, events, collaborations, and publications. This report highlights our accomplishments over the past year and presents our future plans.

In 2022, we continued to build on our history of working across domains and issues to advance the use of data to inform decision-making. This was a year of significant growth for our organization. As we entered this new era for the organization, we worked to identify areas for continued development and expertise.

The Data Foundation's work continues to have a significant impact on improving the data ecosystem to strengthen democracy. Our convenings, research, and advocacy efforts in 2022 were directed toward supporting transparency and government accountability, advancing data use in policymaking, and promoting open and accessible data across government. In particular, our work in advocating for the use of data in decision-making has helped inform dialogue around issues including healthcare, policing practices, education, and the environment, among others.



Our Values

The Data Foundation has four core values that represent our organizational DNA and guide our work:

TRANSPARENCY:

We rely on evidence and transparency to generate trust and credibility.

PRAGMATIC ACTION:

We promote practical, timely solutions to data-related challenges.

RADICAL COLLABORATION:

We enthusiastically pursue opportunities to foster non-traditional partnerships with people and groups that hold divergent beliefs and points of view to jointly identify and solve problems.

DIVERSITY, EQUITY, AND

INCLUSION: We seek to embrace and include diversity in all of its forms in our work, and our belief is that through the use of data and research, more equitable opportunities and outcomes will be achieved.

Our Impact

The Data Foundation works to advance our core values and promote high-quality data policies through three primary mechanisms: convenings, original research, and advocacy.

Convenings

We brought together diverse organizations and individuals to learn how to effectively implement government data policies, champion evidence-informed policymaking, and share knowledge. We hosted convenings in three forms:

- Educational and networking events
- Public forums
- Strategic partnerships

In 2022, the Data Foundation hosted 38 webinars, roundtables, task forces, and conferences that brought together stakeholders from across the public and private sectors to discuss best practices and emerging trends in data policy. We continued to forge partnerships with various organizations and stakeholders to promote data-driven decision-making.

We organized several workshops and training programs to promote topics such as data for oversight, financial data transparency, government innovation in data collection and usage, and progress made on Evidence Act implementation among government officials, policymakers, and the public.



Event Spotlights:

IN JUNE 2022, the Data Foundation hosted our annual Research Symposium in partnership with George Washington [University's Trachtenberg School for Public Policy and Public Administration](#). Researchers, data analysts, evaluators, program managers, and other experts from across the data and evidence community joined the third annual symposium to share knowledge and innovative practices. The Research Symposium highlighted strategies that advance the implementation of the Evidence Act and increase the use of data and evidence for decision-making and a better-informed society.

During the two-day convening, over 30 data leaders presented across 16 sessions.

PARTICIPANTS INCLUDED:

- Black Equity Coalition
- King County Metro Transit
- Mathematica
- Montana State University
- University of California Berkeley's California Policy Lab
- U.S. Census Bureau
- U.S. Department of Commerce
- U.S. Department of Health and Human Services
- U.S. Department of Homeland Security
- U.S. Department of Labor
- White House Office of Management and Budget

IN OCTOBER 2022, the Data Foundation partnered with the White House Office of Science and Technology Policy (OSTP) to host *Evidence 2.0: Exploring New Approaches for Applying Evidence in Active, Real-Time Decision-Making Environments*. Experts from the White House, U.S. Department of Education, U.S. Department of Health and Human Services, AmeriCorps, U.S. Department of Justice, and the University of Chicago gathered in Washington D.C. to discuss a new framework for translating evidence into meaningful and appropriate uses for decision-making and policymaking. The event was part of the White House's Year of Evidence for Action and was highlighted on [evaluation.gov](#) website.

RECRUITED SPEAKERS from 100 different organizations, including over 30 federal agencies.





Convenings by the Numbers

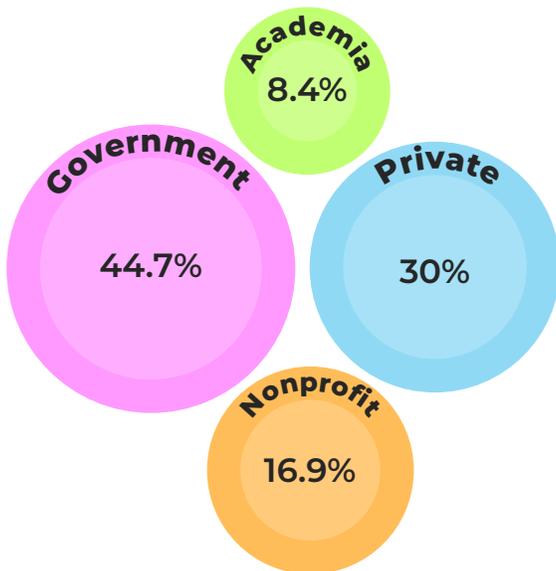


2022 Total Attendees

2,900



2022 Event Attendees



2022 Event Partners



THE DATA LODGE



U.S. DEPARTMENT OF ENERGY



BIPARTISAN POLICY CENTER



Trachtenberg School of Public Policy & Public Administration
Columbian College of Arts & Sciences

Top Attending Government Agencies in 2022



Research and Publications

The Data Foundation conducts groundbreaking research that addresses emerging data-related needs with the goal of devising realistic solutions, accelerating policy coordination, and advancing necessary innovation. Our research has two purposes:

- Explore the benefits, challenges, and uses of open data
- Study urgent and emerging national and community issues

Our 2022 publications focused on accessibility, quality, privacy, and use of data and evidence to make informed decisions and contributed to ongoing policy conversations, facilitated knowledge sharing, and encouraged collaboration between government agencies and industry. Our research and policy teams surveyed Federal Chief Data Officers, proposed a blueprint for the National Secure Data Service, examined modernization efforts for agriculture data, and more.

FEATURED PUBLICATIONS

- [Assessing Capacity for Using Data to Build Actionable Evidence: A Compendium of the 2022 Research Symposium](#), December 2022
- [The Growth and Challenges of the Chief Data Officer \(CDO\) Role and Agencies' Data Maturity: A 2022 Survey of Federal CDOs](#), November 2022
- [Evidence Commission After 5 years](#), September 2022
- [Understanding Policing in America](#), August 2022
- [A Blueprint for Implementing the National Secure Data Service](#), June 2022
- [Financial Data Transparency: 2022 Forum Compendium](#), May 2022
- [Modernizing Agriculture Data Infrastructure to Improve Economic and Ecological Outcomes](#), May 2022
- [Innovations in Data: Historical Developments & Current Issues in the Climate Change Data Ecosystem](#), April 2022
- [Data Literacy for the Public Sector: Lessons from Early Pioneers in the U.S.](#), March 2022
- [Innovations in Data: Social Determinants of Health](#), January 2022



Advocacy

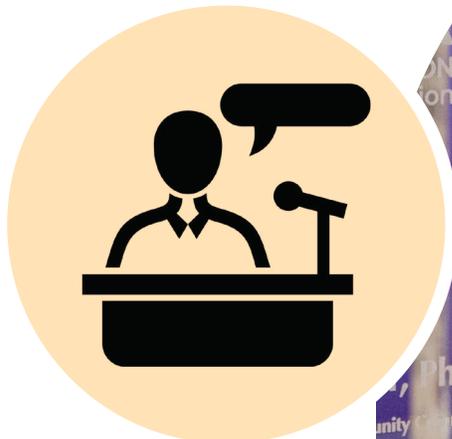
The Data Foundation reinforced its reputation as a trusted authority on the opportunities, problems, and solutions for data challenges facing our country. Throughout 2022, the Data Foundation:

- Helped craft policies and legislation
- Supported and advised on the implementation of data policies and legislation
- Produced briefings, editorials, articles, and fact sheets for stakeholders across all sectors
- Engaged with Congressional offices to ensure crucial investments in our data infrastructure and implementation of data policies

As part of the Data Foundation's advocacy strategy and efforts to coordinate opportunities for members of our Data Coalition initiative, in April 2022 the Data Foundation held a virtual advocacy week. Over the course of three days, the policy team facilitated meetings with Congressional staff to advocate for data policies, ranging from appropriations and federal workforce to our legislative agenda, including the National Secure Data Service Act and the Financial Transparency Act. The week provided Data Coalition members, representing a broad range of perspectives, with an opportunity to raise awareness among staff about how Congress can create and use a data infrastructure to inform evidence-building.

IMPLEMENTATION ADVOCACY IN A SNAPSHOT

- 9 Meetings with Federal Agencies
- 11 Federal Register comments in response to Requests for Information



IMPACTS FROM OUR CONGRESSIONAL ADVOCACY IN 2022

- National Secure Data Service Act of 2022 - Enacted
- Financial Data Transparency Act, 2022 - Enacted
- Congressional Evidence-Based Policymaking Resolution - drafted with input from testimony given by the Data Coalition - introduced in House November 2022, endorsed by Data Coalition
- Access to Congressionally Mandated Reports Act - advanced through committee process in the Senate, and placed on legislative calendar in May 2022 (passed the House in 2021), endorsed by Data Coalition
- Written testimony submitted to the House Committee on Financial Services for the hearing "Keeping up with the Codes: Using AI for Effective RegTech" in May 2022

The Data Foundation continued to be a committed advocate for the use of data in decision-making in 2022. We engaged with policymakers at the federal, state, and local levels to promote policies that would enable greater transparency, accountability, and data sharing. We also worked to build relationships and expand partnerships with other organizations in the data space, including industry groups, academic institutions, and civil society organizations.



Our Future

The Data Foundation's work in 2022 has demonstrated the continued relevance and importance of our driving principle of promoting transparent and usable information for the benefit of democracy. We have made significant progress towards this goal through our convening, research, and advocacy efforts. As we look towards the future, we are excited to continue building on this momentum and work with our partners and stakeholders to promote the use of data in evidence-informed policymaking, advance transparency and accountability in government, and build a stronger democracy for all Americans.

AS WE LOOK AHEAD TO 2023, THE DATA FOUNDATION WILL:

- **Convene** two flagship conferences in Washington, D.C., RegTech Data Summit and govDATAx in Fall 2023
- Publish **research** reports exploring federal CDOs, health data, and stakeholder engagement
- **Advocate** for effective Financial Data Transparency Act implementation

We are proud of our achievements in 2022 and look forward to continuing our efforts to advance evidence-informed decision-making, innovation, and practical policies that enable responsible data use for the public good. We thank our donors, partners, and stakeholders for their support and look forward to their continued engagement in the coming years.



The Data Foundation, Inc.

Statement of Financial Position

Years Ended December 31, 2022 and 2021

	2022	2021
Assets		
Current Assets		
Cash	\$ 547,352	\$ 1,094,179
Accounts Receivable	\$ 97,000	\$ 103,542
Promises to Give	\$ 1,283,310	\$ 318,310
Prepaid Expenses and Other Current Assets	\$ 4,151	\$ 94,134
Total Current Assets	\$ 1,931,813	\$ 1,610,165
Other Assets		
Deposits	\$ 25,402	\$ 8,511
Total Assets	\$ 1,957,215	\$ 1,618,676
Liabilities & Net Assets		
Liabilities		
Current Liabilities		
Accounts Payable & Accrued Expenses	\$ 16,562	\$ 29,334
Deferred Revenue	\$ 62,083	-
Total Current Liabilities	\$ 78,645	\$ 29,334
Net Assets		
Net Assets With Donor Restrictions	\$ 1,515,480	\$ 773,587
Net Assets Without Donor Restrictions	\$ 363,090	\$ 815,755
Total Net Assets (Deficit)	\$ 1,878,570	\$ 1,589,342
Total Net Assets & Liabilities	\$ 1,957,215	\$ 1,618,676